

Architect Types

Elements Architectural Group

There are many approaches to home design. As a parallel, imagine buying a chair:



Retail (Target)



Magazine/Internet Floorplans

- Mass produced
- Limited options
- Buy it, take it home
- No architect contact



Customized (Room+Board)



Customized Homes

- Limited production
- Choose your design from a catalogue
- Customize product to desired color, material, and style
- Limited architect contact



Designed (Furniture Maker)



Elements Architectural Group

- One of a kind
- Creative response to your project, site, and budget
- Original
- Hand made
- Unique expression of your family and story
- High level of architect collaboration through entire building process



Signature (Mies van der Rohe)



Starchitect

- A 'famous' name creates the product

Credits:
 Chair 1: Avington chair
 Chair 2: Callan chair
 Chair 3: Sonus guitar chair
 Chair 4: Knoll Barcelona chair
 House 1: Photos.com
 House 2: Airhart Construction
 House 3: Elements Architects
 House 4: Mies van der Rohe Farnsworth House